



A. Eralp Kuru
Multicultural & Interpersonal Communication
Izmir - Turkey

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Day of birth: 05.02.1990



Languages

- + **Turkish** (Native)
- + **English** (Business Proficiency – C1)
- + **German** (Beginner – A1)
- + **Russian** (Beginner – A1)

Education

- + **MSc. in Communication (Interpersonal Communication)**
Ege University, Institute of Social Sciences, Turkey / 2016 - 2019 (3.28/4 GPA)
- + **Erasmus+ Thesis Research (Communication Skills & Employer Branding on Startups)**
Vilnius University, Lithuania / 2018 January – 2018 July (10/10 GPA)
- + **MSc. in Management (Corporate Governance and Leadership)**
Ege University, Institute of Social Sciences, Turkey / 2015 - 2017 (3.90/4 GPA)
- + **BA. in Translation (Turkish - English Translation and Interpreting)**
Ege University, Faculty of Letters, Turkey / 2009-2014 (honor student, 3.11/4 GPA)

Work Experience

- **Projects & Communication Specialist – IBA Communication Consultancy Ltd.**
Izmir, Turkey / July 2017 – up to today
 - + Conducting external communication and relations with foreign partners.
 - + Building communication strategies for internal and external stakeholders, with attention to the value proposition of the organization.
 - + Providing solutions for communication conflicts and reputation management, while creating the anti-discrimination environment in organizations.
 - + Composing strategies to shape organizational values which are based on principles of effectiveness, equality, and diversity.
 - + Promoting communication strategies to foster employee engagement and commitment as well as employer branding
 - + Supporting SEO practices by reviewing related content and conducting social media strategies.
 - + Building and executing strategies for marketing & public relations.

- **Translator & Editor – Freelance**
Izmir, Turkey / July 2011 – up to today
 - + Translating academic, industrial and marketing contents.
 - + Localization of software, user interface, multi-media, and advertisement contents.
 - + Reviewing and editing previously translated contents to comply with customer’s standards, strategy and marketing goals.
- **Project Manager - Universal Language Services and Publishing Ltd.**
Istanbul, Turkey / August 2014 – September 2015
 - + Managing the translation and localization projects mostly based on the industry devices, automotive sector, software, games, marketing contents, and so on.
 - + Leading and collaborating a team of translators, reviewers and designers.
 - + Following the projects’ progress and reviewing the standard compliances.
 - + Managing data entries to company’s database.
 - + Reviewing and preparing the content before delivery.
 - + Coordination of projects as turnkey, from zero to full, as well as from project coordination to invoicing.
- **Secretary General – Translation and Interpreting Association of Turkey**
Istanbul, Turkey / September 2014 – November 2015
 - + Managing relations with internal and external stakeholders.
 - + Coordinating administrative affairs.
 - + Organizing various vocational education and professional training (vet) events.
 - + Asserting the rights of members in their workplace.
 - + Maintaining debates on additional benefits in the workplace in terms of equality and diversity.
 - + Encouraging sector stakeholders to promote equal opportunities for members with different cultural, professional and educational background.
- **Localization Specialist – Glob Localization Ltd.**
Izmir, Turkey / July 2011 – June 2014
 - + Experienced in localization and transcreation of global marketing, creative, software or code/script-based contents.
 - + Experienced in transcription and subtitle translation of multi-media contents.
 - + Ensured localization and transcreation content regarding the iconicity and connotation issues.

Projects

- + Relationship Between **Interpersonal Skills and Employer Branding** on Start-ups
- + The Effect of **Emotional Intelligence and Interpersonal Skills** on Stakeholder Relations
- + **Diversity and Talent Management** Practices at HR
- + Management Practices for **Personal and Organizational Change and Development**
- + The Effect of **Customer Brand on Employer Branding** Challenges
- + **Personal and Organizational Behaviour Analysis** via Transactional Analysis Methods
- + Creating the **Changeable and Sensitive Organizational Culture**.
- + Effect of **Organizational Culture on Employee Motivation**.
- + Understanding **Creativity**.
- + Organizational **Behavior Analysis & Leadership Relation**.

Organizational Skills

- + **Change & Innovation & Sustainability Management** Experience,
- + **Employer Branding** Specialist,
- + **Employee Engagement** Specialist,
- + **Diversity & Talent Management** Skills,
- + **Project Management** Experience,
- + **Organizational Development & Management** Experience,
- + **Event Organization** Experience,
- + **Negotiation & Debate** Skills,
- + **Organizational Leadership** Experience,

Communication Skills

- + **Interpersonal Communication Specialist,**
- + **Personal & Organizational Behaviour Specialist,**
- + **Personal Brand Management Skills,**
- + **Emotional Intelligence Skills.**
- + **Content Management Experience,**
- + **Crisis Communication Experience.**
- + **Public Relations & Reputation Management Experience,**

Other Relevant Skills

- + **Eye for Detail,**
- + **Research** Experience,
- + **Corporate Social Responsibility** Experience,

Professional Skills

- + **Os:** Windows, Linux, MacOS
- + **Office:** Word, Power Point, Excel, Outlook, Adobe Acrobat PRO, Google Cloud Tools
- + **Project Management:** Asana, Slack, Google Business Tools
- + **Content Management:** Wordpress, Typo3, .HTML, .XML
- + **Publishing:** Indesign, Photoshop

Certificates and Appreciations

- + **Becoming a Digital Citizen: An Introduction to the Digital Society - University of York / 2017**
- + **Multilingual Learning for a Globalised World - University of Glasgow / 2017**
- + **Certificate of Honor - Ege University / 2014**
- + **Certificate of Appreciation - Republic of Turkey Ministry of Foreign Affairs / 2013**

* References are available upon request.